

Brett D. Davis, J.D.



Trusted business partner and transformation specialist with a 25+ year executive career with CNH Industrial, NYSE CNHI. Ignites results, increases revenue, and drives expansion into new markets to deliver on rapid growth and scale-up needs in financial services and brand management in the agricultural and industrial equipment industries.

ACCOMPLISHMENTS

- Completed turnaround of New Holland business unit in 2.5 years – gross margin – top line revenue - EBITDA
- Ensured sustainability of 5th largest, ~\$20B managed assets, NA equipment finance company by transforming business processes and systems, diversifying funding, and outsourcing of non-core business.
- Leveraged transformation of lowest-performing bank in Brazil to top 10 to acquire ~\$1B off-road vehicle portfolio.

Activities

Brett's board industry experience includes Equipment Leasing and Finance Association, Association of Equipment Manufacturers (AEM), National Hemp Association, Growth Energy, CNH de Mexico S.A. Quimco (J.V. with Quimco S.A.)

Degrees

A licensed attorney, Brett's legal expertise includes contract preparation and negotiations, launch of new businesses, integration of operations, implementation of fast-start programs, and leading M&A initiatives. Brett has worked within a variety of restrictive, regulatory environments from financial and lending to manufacturing on multiple continents. A native Pennsylvanian, Brett attended The Pennsylvania State University where he earned a B.A. in Political Science, and Juris Doctor in Law.