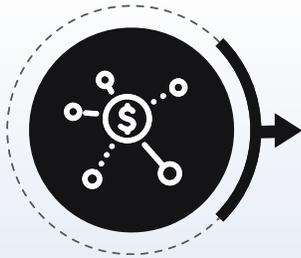


Rinaldi Advisory Services and ECS Financial Services are proud to announce a valuable new program!

“C³A” - CEO’s Confidential Company Analyst



WHAT?



Small to medium-sized equipment finance businesses tend to work in a vacuum. This often results in missed opportunities for maximizing profitability and enterprise value. Partnering with the RAS/ECS team and its C³A services will enable you to arrive at strategic and tactical decisions geared toward managing growth as well as operational and financial efficiencies. On our end, we will gain a thorough ongoing understanding of your business. One hour each month we will provide you with our analysis and wisdom gained through decades of first-hand experience. Our unique C³A services will enable you to see the forest, not just the trees. Your investors will be rewarded, and your funding partners will be more amenable to lend as a result.

WHY?



- ▶ CEOs are singular, resulting in the need for individualized business plans and product specialties
- ▶ CEOs need to be heads down to move the business along while also keeping abreast of the trends in their marketplace
- ▶ CEOs often just can't make enough time for the big picture work. RAS/ECS can be that extra resource to fill that gap
- ▶ CEOs need access to high quality and strategically focused presentation materials
- ▶ CEOs can gain sustainable advantages for their business using the resources that RAS/ECS can provide

HOW?



- ▶ Big picture trend analysis
- ▶ Monthly KPI analysis
- ▶ Historical metrics
- ▶ We use your most current available data to generate 11 critical ratios and charts to evaluate your business based
- ▶ Current charts, graphs & slides
- ▶ One hour each month video call with RAS/ECS team
- ▶ Access to ECS and the RAS Alliance Network
- ▶ The benefits and value received will far outweigh the cost.

Contact Us to Learn More!