

Business Advisory Serving
the Commercial Finance Industry
Specialty in Equipment Leasing & Finance

Bob Rinaldi is a serial entrepreneur and a self-proclaimed non-traditionalist when it comes to envisioning, building and implementing a business model, developing a growth strategy, or crisis/problem resolution. He brings a sizable history of success in many endeavors including preparing a company for an eventual exit.



Currently Serving

President of Bob Rinaldi, LLC – A commercial lending and equipment leasing/finance advisory services firm serving independent lessors, financial institutions, manufacturers and International firms entering the USA equipment finance market.

Managing Director of Amembal & Halladay
Advisory Board Member of Orion First
Advisory Board Member of Mintaka Financial
Board Member of FintruX PTE. LTD

<http://amembalandhalladay.com>
<http://orionfirst.com>
<https://mintakafinancial.com>
<https://www.fintrux.com>

CEO of Commercial Industrial Finance (“CI Finance”)
SVP and Director of CBank, (acquirer of CI Finance)
SVP of CSI Leasing, responsible for its organic and inorganic growth strategies.
EVP of National City Commercial Capital Company (NC4), now PNC Equipment Finance
President of NC4 Canada
SVP of Provident Bank, acquirer of Information Leasing Corp. (ILC)
EVP, Principal and a founding partner of ILC

Previous Positions

Non-Profit & Board Activities

Non-Profit & Board Activities:

Past-Chairman and Director of the Equipment Leasing and Finance Association (ELFA)
Member of the Equipment Leasing & Finance Foundation’s (ELFF) Research Subcommittee
Member of the ELFF Development Committee
Past Trustee of the ELFF
First Chairman of ELFA’s LeasePAC
Recipient of the ELFF 2013 Steven R. LeBarron Award for Principled Research
Recipient of ELFA’s 2014 David H. Fenig Distinguished Service in Advocacy Award.

Michigan State University – BS degrees in Animal Science and Agricultural Biochemistry

